

# Jersey Shore Fishing



The Shore's  
only **FREE**,  
truly local  
fishing  
publication.

And the only  
publication  
offering you  
print and  
web ads for  
one price!



*Reaching 10,000 anglers in  
Monmouth, Ocean, Atlantic and  
Cape May counties.*

## 2010 Rate Card

Ad Type	Dimensions		1 Run	6 Run	12 Run
1/9 Page	2.3472 in W 3.1972 in H		\$45 <i>per month</i>	\$39 <i>per month</i>	\$35 <i>per month</i>
1/4 Page	Long: 3.67 in W 4.9 in H	Wide: 7.5 in W 2.375 in H	\$70 <i>per month</i>	\$60 <i>per month</i>	\$50 <i>per month</i>
1/2 Page	Long: 3.67 in W 10 in H	Wide: 7.5 in W 4.9 in H	\$99 <i>per month</i>	\$99 <i>per month</i>	\$99 <i>per month</i>
2/3 Page	Long: 4.9 in W 10 in H	Wide: 7.5 in W 6.6111 in H	\$180 <i>per month</i>	\$160 <i>per month</i>	\$135 <i>per month</i>
Full Page	7.5 in W 10 in H (.5-inch bleed available)		\$199 <i>per month</i>	\$199 <i>per month</i>	\$199 <i>per month</i>
Front/Rear Inside Covers	Full Page Sizing		\$400 <i>per month</i>	\$325 <i>per month</i>	\$300 <i>per month</i>
Back Cover	Full Page Sizing		\$500	\$440	\$390

*- per month -*

**• Note Special Prices on Full & Half Page Ads •**

### Ad Design Included In Price!

Customers may also submit their own ads via e-mail. Suggested specs for each ad are 300 dpi PDF, EPS or TIFF file. Web ads also designed free.

### Full Color \$50

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Some special offer ads exempt from color fee. Ask sales person for details.

### Web Ad Included With All Print Ads

All advertisers receive rotating banner ad on [www.JerseyShoreFishingMag.com](http://www.JerseyShoreFishingMag.com) linked to your business' web site or a listing page with your contact information on our site.

**Call Daniel Nee - 732-439-2940 - to place your ad!**