

# Jersey Shore Fishing



The Shore's only FREE, truly local fishing publication.

And the only publication offering you print and web ads for one price!



Reaching 10,000 anglers in Monmouth, Ocean, Atlantic and Cape May counties.

## 2011 Rate Card

Ad Type	Dimensions		1 Run	6 Run	12 Run
1/9 Page	2.3472 in W 3.1972 in H		\$45 <i>per month</i>	\$39 <i>per month</i>	\$35 <i>per month</i>
1/4 Page	Long: 3.67 in W 4.9 in H	Wide: 7.5 in W 2.375 in H	\$70 <i>per month</i>	\$60 <i>per month</i>	\$50 <i>per month</i>
1/2 Page	Long: 3.67 in W 10 in H	Wide: 7.5 in W 4.9 in H	\$99 <i>per month</i>	\$99 <i>per month</i>	\$99 <i>per month</i>
2/3 Page	Long: 4.9 in W 10 in H	Wide: 7.5 in W 6.6111 in H	\$180 <i>per month</i>	\$160 <i>per month</i>	\$135 <i>per month</i>
Full Page	7.5 in W 10 in H (.5-inch bleed available)		\$199 <i>per month</i>	\$199 <i>per month</i>	\$199 <i>per month</i>
Front/Rear Inside Covers	Full Page Sizing		\$400 <i>per month</i>	\$325 <i>per month</i>	\$300 <i>per month</i>
Back Cover	Full Page Sizing		\$500	\$440	\$390

*- per month -*

**• Note Special Prices on Full & Half Page Ads •**

### Ad Design Included In Price!

Customers may also submit their own ads via e-mail. Suggested specs for each ad are 300 dpi PDF, EPS or TIFF file. Web ads also designed free.

### Full Color \$50

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Some special offer ads exempt from color fee. Ask sales person for details.

### Web Ad Included With All Print Ads

All advertisers receive rotating banner ad on [www.JerseyShoreFishingMag.com](http://www.JerseyShoreFishingMag.com) linked to your business' web site or a listing page with your contact information on our site.

**Call Daniel Nee - 609-848-8470 - to place your ad!**